



Job Strategies for the 21st Century

Dr. Daryl D. Green

How to Assist Today's College Students during Economic Turbulence

Approximately, 15 million people are unemployed. Simply put, landing a job today is an extreme uphill challenge, considering the large number of graduating students combined with the rising number of the unemployed. Currently, college graduates find themselves competing with other individuals who are more seasoned and experienced for basic entry level positions in their career field. Therefore, a different type of strategy is needed during economic turbulence.

Leadership Development expert, Dr. Daryl D. Green, lectures and writes on contemporary issues impacting individuals, businesses, and societies across the nation. With over 20 years of management experience, Dr. Green is noted and quoted by USA Today, Ebony Magazine, and Associated Press.

Dr. Green works for the largest employer in the world. In this position, they have written articles, visited numerous university campuses, interviewed students and shared their insights on job strategies. Through their research and practical analysis, they have found a huge disconnect between what organizations are desiring in potential employees and what today's graduates are providing.

In his new book, *Job Strategies for the 21st Century*, he provides practical solutions to the challenges that today's college students face when attempting to find employment in an unstable economy. This book is especially designed for frustrated parents, anxious students, bewildered professors and educators, and those who deeply care for college graduates. He is available to provide tailored seminars, resume & interview evaluations, and consultants to assist your organization with providing your students the tools to compete in the future. Seminars start at \$3,000 based on your needs.



Dr. Daryl D. Green
PMLA

P.O. Box 32733 • Knoxville, TN 37930
865-719-7239

Email: advice@darylgreen.org
www.darylgreen.org