

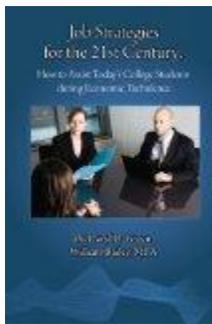


Pacific Book Review

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Title: *Job Strategies for the 21st Century: How to Assist Today's College Students during Economic Turbulence*

Author: Dr. Daryl D. Green & William Bailey, MBA

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Reviewed by: Nicole Sorkin, Pacific Book Review

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Job Strategies for the 21 Century: How to Assist Today's College Students during Economic Turbulence written by Dr. Daryl D. Green and William Bailey, MBA, have combined their forces offering insightful, concise and invaluable information to any student or recent graduate. Transitioning from college life to the work world can be a daunting task, especially in this current economy. Many college students struggle to find work after graduation. Even with a perfect resume, a lot of college graduates and students find they need to further their education to seek their dream job. As quoted by President Barack Obama, "... first and foremost, your education can fortify you against the uncertainties of a 21st century economy."

The economy in the United States is causing great concern for ordinary citizens both here and around the world. It's even more challenging for new college graduates who are trying to compete for jobs with over 15 million people unemployed. These days' graduates find themselves competing with people who are more qualified. It used to be only the privileged were able to attend college and get an education. Now everyone has this opportunity, this too is a contributing factor in the difficulty of finding employment. Both Dr. Daryl D. Green and Mr. Bailey understand the challenges that graduates are faced with in today's world and offer not only support but provide numerous strategies throughout this easy to read guide.

Here is the bottom line information this book imparts:

1. Make sure to have strong communications skills.
2. Be a critical thinker and problem solver.
3. Be able to adapt to any situation.
4. Make sure to do your research - job homework.
5. Social networking.
6. Always look for an opportunity.
7. Build your corporate experience and consider internship.
8. Have leadership skills.
9. Always be up-to-date about news, and trends of the marketplace.
10. Always have passion.

Job Strategies for the 21 Century: How to Assist Today's College Students during Economic Turbulence is every job seeker's "one-stop shopping" guide to finding a great job - even in uncertain times. Both Dr. Daryl D. Green and Mr. Bailey don't miss a beat! They acknowledge the reality of the present time, and yet offer optimism; great ideas to help you become the standout job candidate; appendices, recommended websites and books that will help you get clarity about your next opportunity; and excellent samples of job search tools to customize for your search.

Not only is this a book for the graduate or student but also for the parent, teacher or anyone facing unemployment issues. The book is meticulously printed with an attractive galley text, easy to read font, graphic tables to summarize ideology, and beautiful photographs illustrating various human emotions a person normally will feel when traversing this process. This book helps the reader find his or her niche as you just need to roll up your sleeves, and put your passion to work.